

## **Strategic Management, Problem Solving and Decision Making**

### **Contents:**

- Strategic Management
- Core competence of a company and strategic thinking
- Strategic profile
- Driving forces and unique strengths
- Organization structure and human resources according to driving force
- Problem solving concepts and processes
- Situation analysis: important and non important subjects
- Decision making analysis
- Potential problem analysis: to prevent future problems to occur
- Potential possibility analysis: to turn problems into possibilities
- Creative process and creative thinking
- Critical issue: to make an implementation plan
- Exercises on how to adapt problem solving and decision making tools to practical needs

### **Objectives:**

- To learn how to identify a company's strategic profile, to choose company's driving forces areas of excellence and implementation plans
- To learn how to solve problems right, to choose best alternative, to prevent future problems to occur, to do right things and to make use of potential possibilities

### **Target group:**

- The module is aimed at MBA-level students who seek to improve skills in strategic management, problem solving and decision making

### **Instruction:**

- Instruction is given in English by M.Sc. (Econ.), Markku Heikkilä, Kulttuurivaltatie Oy

### **Location:**

- Classroom teaching is given at Tallinn University of Technology, Kopli 101, Tallinn. In addition to this examinations and project work presentations will be executed at a set date and location

### **Further information:**

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## **Human Resource Development**

### **Contents:**

- Discover and capitalize on behavioural strengths
- Gain insight into the behaviour of others
- Develop strategies to meet diverse communication needs
- Increase management effectiveness, foster team work

### **Objectives:**

- Enhance individual, team and organizational performance through understanding yourself and others

### **Target group:**

- The module is aimed at MBA-level students who seek to improve their interpersonal communication and leadership skills

### **Instruction:**

- Instruction is given in English by Professional Inscape Consultant Markku Silventoinen, Miguana Oy

### **Location:**

- Classroom teaching is given at Tampere Polytechnic – University of Applied Sciences, Teiskontie 33, 33520 Tampere. In addition to this examinations and project work presentations will be executed at a set date and location.

### **Further information:**

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